

As a small market broadcaster, I'm very concerned about this proposed rule for a number of reasons. First, this issue is a direct result of the actions of a few, irresponsible broadcasters in a handful of larger markets. The small market broadcaster is someone who is living and working within a community they serve, and if their stations venture beyond the boundaries of good taste, then they will deal with a body much more powerful than the FCC...the public!

My second point is that the nature of this rule assumes that every broadcaster is violating the content standards. That assumption is misguided. As I stated above, the very few have brought about this upon the majority. I would hope that a track record built over the years would support the quality of the work and service being provided by the local small market broadcaster.

The issue of cost is also a salient point. Imposing these requirements would bring about the additional burdens of equipment cost and maintenance. In the era that will bring digital conversion to radio, the mandatory recording rule would seem to me a step in the wrong direction.

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